



Martin Loeve

The Change Maker®

How to manage small scale change processes



A great deal has been written about 'change', referring to individuals, departments or complete organizations. Some writers overload their readers with theory and forget to translate this into practice. Others approach change as large scale and complex or limit themselves to change processes in large organizations.

This book is different. It is a how-to-guide for everyone who wants to change or innovate. And that change does not always have to be 'large-scale and compelling'. On the contrary, manageability is the key word. This book deals with small-scale change processes and is aimed at entrepreneurs, managers in companies and organizations, and also at students who want to stay in control themselves. These are people who do not want to be merely subjected to change but wish to play an active role in this change process: Change Makers.

Martin Loeve MBA of Delta Change Management B.V. facilitates, initiates and directs small-scale change processes. He advises entrepreneurs, managers and students in their personal and business developments. He is also actively involved as a program manager and lecturer at the Haagse Hogeschool and as chairman of the Starters Meetings at the chamber of commerce in Rotterdam.

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